

PRIVACY POLICY

The following Privacy Policy includes information clauses concerning the processing of personal data in connection with the use of the www.smakki.pl website or the services available through it.

The Privacy Policy contains the information required by the provisions of Regulation 2016/679 of the European Parliament and of the European Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (GDPR).

1. Data of the Administrator

The administrator of the personal data, within the meaning of GDPR, is the company Lentewenc Ltd., with its registered office in Poland, Warsaw (01-233), Józefa Bema 83/73 Street, (hereinafter: "Administrator"), which is the Administrator of the www.smakki.pl website. In matters concerning data protection, the Administrator can also be contacted via the email address biuro@smakki.pl.

2 Purposes and legal basis of data processing

Personal data may be processed by the Administrator on the basis of:

- a) Necessity for the performance of a contract or for taking steps prior to the conclusion of a contract (Article 6(1)(b) GDPR), separately for the purpose of providing the newsletter service; use of the application forms for participation in a trade fair event; enabling access to materials related to the topics covered by the Website;
- b) consent (Article 6(1)(a) of the GDPR), for the purpose of marketing to entities cooperating with the Administrator;
- c) the Administrator's legitimate interest (Article 6(1)(f) RODO), separately for the purpose of marketing the Administrator's own products and services, including for analytical and profiling purposes, where the Administrator's legitimate interest is to conduct direct marketing of its own products and services. The profiling of the data is for the purpose of preparing a product offer taking into account the preferences of the users of the Website; the use of contact forms provided by the Administrator on the Website, where the Administrator's legitimate interest is to take care of the users of the Website and provide answers to the questions asked; defence against possible claims, where the Administrator's legitimate interest is to assert or defend claims.

3 Transfer of personal data

The data may be transferred to entities processing them on behalf of the Administrator on the basis of contracts concluded with the Administrator, but only for the purpose and to the extent necessary for the aforementioned purposes, including, among others, entities providing IT services to the Administrator or other services ensuring the proper functioning of the Website, with such entities processing the data only in accordance with the Administrator's instructions.

The Administrator shall only use such processors who meet sufficient requirements to implement appropriate technical and organisational measures so that the processing meets the requirements of the GDPR regulations and protects the rights of the data subjects.

4 Data storage period

Personal data shall be stored for the period necessary to fulfil the purpose for which they are stored or for as long as required by law, in particular until the statute of limitations for possible claims or the expiry of any legal archiving obligation, including the obligation to retain accounting documents.

In the case of the processing of personal data for the purpose of providing the newsletter service, the use of trade fair participation application forms and allowing access to materials related to the topics covered by the Website, personal data will be processed for the period necessary for the provision of this service.

If personal data are processed on the basis of consent, the data will be stored until the consent is withdrawn. At any time, it is possible to withdraw consents given on the website, including consent to the processing of data for marketing purposes of entities cooperating with the Administrator. The withdrawal of consent to processing will not affect the lawfulness of the processing performed before its withdrawal.

In the case of processing on the basis of a legitimate interest of the Administrator, the Administrator will stop processing the data sooner if an individual objects to the data processing successfully.

5 Rights of the data subject

a) Right of access, rectification, restriction, erasure or transfer - the data subject has the right to request from the Administrator access to his/her personal data, rectification, erasure ("right to be forgotten") or restriction of processing and has the right to object to processing, and has the right to transfer of his/her data. The detailed conditions for exercising the rights indicated above are outlined in Articles 15-21 of the GDPR Regulations.

a) Right to withdraw consent at any time - a person whose data is processed by the Administrator on the basis of expressed consent (pursuant to Article 6(1)(a) or Article 9(2)(a) of the GDPR Regulations), has the right to withdraw consent at any time without affecting the lawfulness of the processing carried out on the basis of consent before its withdrawal.

- b) The right to file a complaint to the supervisory authority - the person whose data is processed by the Administrator has the right to file a complaint to the supervisory authority in the manner and mode specified in the provisions of the GDPR Regulations and Polish law, in particular the Personal Data Protection Act. The supervisory authority in Poland is the President of the Office for Personal Data Protection.
- c) Right to object - the data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to the processing of personal data concerning him or her based on Article 6(1)(e) (public interest or tasks) or (f) (legitimate interest of the administrator), including profiling under these provisions. In such a case, the Administrator shall no longer be allowed to process these personal data unless the Administrator can demonstrate the existence of compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject, or grounds for the establishment, exercise or defence of claims.
- d) Right to object to direct marketing - where personal data are processed for the purposes of direct marketing, the data subject has the right to object at any time to the processing of personal data concerning him or her for such marketing, including profiling, to the extent that the processing is related to such direct marketing.
- e) In order to exercise the rights referred to in this section of the Privacy Policy, you may contact the Administrator by sending a written message or an e-mail to the Administrator's address indicated at the beginning of the Privacy Policy.

6 Final provisions

- a) The website may contain links to other websites. The Administrator urges you to read the privacy policy set out there when you go to other sites. This Privacy Policy applies only to the Administrator's Website.
- b) We reserve the right to amend this Privacy Policy in the event of changes in the law, guidelines from the authorities responsible for overseeing data protection processes, the technology by which we process personal data (if a change in this affects the wording of this document), or if there is a change in the means, purposes or legal basis for our processing of personal data.